



Workforce Training and Education Coordinating Board
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Washington Workforce Development Services

The Workforce Board developed this at-a-glance summary of Washington's key workforce development programs.
More info: <https://www.wtb.wa.gov/planning-programs/washington-workforce-system>



January 2022

Annual participant and expenditure data is for 2019-2020

This year's poster reflects impacts from the COVID-19 pandemic on participation, funding, employment, and earnings.

Who is Served?	Low income youth 14 through 24 years old.	Low income job seekers 18 and older.	Dislocated workers.	Foreign trade affected workers.	Individuals with disabilities.	Blind or visually impaired individuals.	Low income adults who are recipients of Temporary Assistance for Needy Families (TANF).				Unemployed and dislocated workers, with a priority given to dislocated workers.	High school graduates or persons 18 years or older, and students younger than 18 with school district permission.	High school students in grades 9 through 12.	Employers and their prospective and existing employees.	Those 18 or older and students younger than 18 with parent or guardian permission.	All legal workers and employers seeking workers.	Those with limited literacy skills or needing English language instruction.	Employers and their prospective and existing employees.		Dislocated workers (state definition).
Services	Employment and Training Services										Occupational Skills Training					Job Search Assistance	Basic Skills Instruction	Employer Matched Current Worker Training ⁸		Income Support
Programs	Workforce Innovation and Opportunity Act (WIOA — Title I)			Trade Adjustment Assistance	Division of Vocational Rehabilitation (WIOA — Title IV)	Services for the Blind Vocational Rehabilitation (WIOA — Title IV)	WorkFirst under TANF				Worker Retraining Program	Postsecondary Professional Technical Education	Secondary Career and Technical Education	Apprenticeship	Private Career Schools	Wagner-Peyser (WIOA — Title III)	Basic Education for Adults (WIOA — Title II)	Job Skills Program	Customized Training Program	Training Benefits Program
Individuals Served Annually	3,041	19,782	6,871	861	8,479 ¹	1,022	2,983 ²	2,075	571	5,789	11,683	150,069	179,717 ³	19,693	33,664	90,071	38,738	86 businesses 1,673 trainees	5 businesses 163 trainees ¹⁰	2,132
State Expenditures From July 1, 2019—June 30, 2020	\$0	\$0	\$0	\$0	\$13,897,000	\$3,514,000	\$0	\$279,000	\$15,000	\$0	\$39,759,000	\$315,743,000	\$655,193,000 ⁴	\$2,177,000 ⁶	N/A ⁷	\$0	\$82,442,000	\$2,095,000	\$126,000 ¹¹	\$9,014,000
Federal Expenditures From July 1, 2019—June 30, 2020	Youth \$14,832,000	Adult \$14,713,000	Dislocated Worker \$12,765,000	\$8,099,000	\$30,336,000	\$7,891,000	Education & Training \$13,657,000	Community Jobs/Career Jump \$17,491,000	Community Works \$1,494,000	Employment Services \$12,694,000	\$0	\$12,265,000	\$7,783,000 ⁵	\$1,829,000 ⁶	N/A ⁷	\$12,371,000	\$11,231,000	\$0	\$0	\$0
Administering Agency	Employment Security Department	Employment Security Department	Employment Security Department	Employment Security Department	DSHS/Division of Vocational Rehabilitation	Department of Services for the Blind	DSHS State Board for Community and Technical Colleges	DSHS Department of Commerce		DSHS Employment Security Department	State Board for Community and Technical Colleges	State Board for Community and Technical Colleges	Office of Superintendent of Public Instruction	Department of Labor & Industries	Workforce Training and Education Coordinating Board	Employment Security Department	State Board for Community and Technical Colleges	State Board for Community and Technical Colleges	State Board for Community and Technical Colleges	Employment Security Department
Providers	Community-based organizations, Educational Service Districts, school districts, and city/county government through Workforce Development Councils.	WorkSource Center/Affiliate sites, contracted colleges, community-based organizations, and local government agencies. Funds administered by 12 regional Workforce Development Councils.		Employment Security Department and WorkSource Centers statewide.	DVR field services staff in DVR, DSHS, and WorkSource locations statewide.	Statewide services through six community offices, as well as coordinated community partners.	Community and technical colleges, private career schools, and community-based organizations.	23 community-based organizations located throughout Washington.		WorkSource offices and some Community Services Offices.	Washington's community and technical colleges, and licensed private career schools.	All of Washington's 34 community and technical colleges.	Office of Superintendent of Public Instruction	238 employer/employee sponsored training programs that meet state apprenticeship standards.	Over 300 licensed private career schools and colleges.	WorkSource Centers, WorkSource affiliate sites, and online.	Washington's community and technical colleges and community-based organizations.	Washington's community and technical colleges, licensed private career schools, universities, and apprenticeship trusts.	Washington's community and technical colleges and licensed private career schools.	Employment Security Department
Program Results	Employment Rate or Further Education: 61% Annual Earnings: \$18,200 Net Benefits: \$800 10-yr Econ. Impact: \$14M 10-yr Taxpayer ROI: \$-0.70 to 1	Employment Rate: 59% Annual Earnings: \$36,700 Net Benefits: \$4,200 10-yr Econ. Impact: \$276M 10-yr Taxpayer ROI: \$7 to 1	Employment Rate: 63% Annual Earnings: \$40,600 Net Benefits: \$2,800 10-yr Econ. Impact: \$176M 10-yr Taxpayer ROI: \$4.60 to 1	Employment Rate: 60% Annual Earnings: \$44,500 Net Benefits: N/A 10-yr Econ. Impact: N/A 10-yr Taxpayer ROI/: N/A	Employment Rate: 45% Annual Earnings: \$15,700 Net Benefits: \$2,300 10-yr Econ. Impact: \$226M 10-yr Taxpayer ROI: \$0.10 to 1	Employment Rate: 31% Annual Earnings: \$29,500 Net Benefits: N/A 10-yr Econ. Impact: N/A 10-yr Taxpayer ROI: N/A	Employment Rate: 52% Annual Earnings: \$23,300 Net Benefits: \$2,800 10-yr Econ. Impact: \$85M 10-yr Taxpayer ROI: \$-0.30 to 1				Employment Rate: 65% Annual Earnings: \$38,800 Net Benefits: \$7,000 10-yr Econ. Impact: \$267M 10-yr Taxpayer ROI: \$2.90 to 1	Employment Rate: 67% Annual Earnings: \$36,700 Net Benefits: \$15,400 10-yr Econ. Impact: \$15.2B 10-yr Taxpayer ROI: \$2.20 to 1	Employment Rate or Further Education: 74% Annual Earnings: \$15,900 Net Benefits: N/A 10-yr Econ. Impact: N/A 10-yr Taxpayer ROI: N/A	Employment Rate: 80% Annual Earnings: \$71,500 Net Benefits: \$30,800 10-yr Econ. Impact: \$4.4B 10-yr Taxpayer ROI: \$7.80 to 1	Employment Rate: 71% Annual Earnings: \$36,700 Net Benefits: \$8,300 10-yr Econ. Impact: \$1.5B 10-yr Taxpayer ROI: N/A	Employment Rate: 59% Annual Earnings: \$34,000 Net Benefits: N/A 10-yr Econ. Impact: N/A 10-yr Taxpayer ROI: N/A	Employment Rate: 32% Annual Earnings: \$25,300 Net Benefits: \$2,300 10-yr Econ. Impact: \$702M 10-yr Taxpayer ROI: \$-0.60 to 1	N/A ⁹	N/A ⁹	Employment Rate: 62% Annual Earnings: \$42,600 Net Benefits: N/A 10-yr Econ. Impact: N/A 10-yr Taxpayer ROI: N/A

Note: Data represent point-in-time measures; for time-series data, contact administering agencies directly. Program results are measured for all participants (except Secondary CTE where we evaluate concentrators—those who have finished at least two related CTE courses in high school). Employment and earnings results do not include self-employment, employment outside the Northwest, or federal employment, and thus understate total employment by an estimated 10 percent. Annual Earnings and Earnings Net Impact are inflation-adjusted to first quarter 2021 dollars. Annual Earnings calculate how much program participants earned one year following their exit. Net Participant Benefits are the annual average additional earnings and benefits attributed directly to program participation. The 10-year Economic Impact is the net economic benefit minus costs. Taxpayer Return on Investment (ROI) is the ratio of how much workforce participants paid in additional taxes due to higher earnings attributed to program participation within 10 years following program exit compared to public investment in workforce programs.

- Individuals served reflect CTE participants who were eligible for and received services under an individualized plan for employment.
- Referrals to WorkFirst providers saw a decline as the Temporary Assistance for Needy Families (TANF) WorkFirst clients received a federal COVID waiver that temporarily suspended required participation in work activities.
- Participant count reflects all students grades 9-12 who have completed at least one CTE course between Sept. 1, 2019 and Aug. 31, 2020.
- Annual state expenditures served all CTE students in grades 9-12 between Sept. 1, 2019 and Aug. 31, 2020.

- Annual federal expenditures served all CTE students in grades 7-12 and those at Skills Centers between Sept. 1, 2019 and Aug. 31, 2020.
- Represents state operating budget to run Apprenticeship for a year. Apprenticeship programs are supported by employer/employee contributions and state funds from community and technical colleges. Federal dollars reflect grant money awarded in a competitive process.
- The primary public investment is financial aid for students, which is outside the scope of this report.
- Employer participation in Job Skills and Customized Training programs was temporarily suppressed due to employers pausing employee training activities during the pandemic.

- Programs are unique among workforce programs in providing customized training for employees of specific firms. Their performance results are not well measured by the state core measures and are not recorded here.
- Employer participation in Customized Training was temporarily suppressed due to the pending sunset of the Business & Occupation tax credit component of the program in FY21, which was subsequently renewed by the 2021 Legislature.
- State expenditures for Customized Training fluctuate depending on revolving loan funding availability.